International SMS Broadcasting Standard

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International SMS Broadcasting

1. SMS Broadcasting
SMS (Short Messaging Services) is a very popular communications tool in Malaysia currently. Mobile subscribers have grown tremendously throughout the years, thus encouraging more users in using SMS services. SMS usage is exploited in various industries, from telecommunication, entertainment, marketing, advertising to government institutions.

- Usage of SMS services:
- Messaging Communication
- Ring Tone/Picture Message downloads
- SMS Campaigns and Contests
- Retrieving Information/Reminders/Alerts
- SMS Marketing
- MMS (Multimedia Messaging Services)

2. X-SMS
SMS is very common nowadays because it is cheap, fast and simple. Businesses will be able to have the convenience of SMS to inform clients about events, promotions, latest updates, reminders and etc. X-SMS is increasing used for marketing activities.

X-SMS functionality:

- One Administrator ID (Main User)
- Unlimited Additional User ID
- Unique Sender ID (Company Branding)
- Send SMS directly from browser (Internet Explorer)
- Capacity of sending high volume of SMS traffic
- Access to detailed statistics, reports, online monitoring
- Unlimited number of contacts
- Personalized phonebook and groups contact
- Address importing
- SMS Scheduler/Alerts
- Secured server logon by personal username and password
- Extensive support for CRM/Database integration
- Worldwide SMS coverage

X-SMS provides the ability to send messages to a single recipient or to thousands of recipients in one-shot to any worldwide location. Our multi-mode SMS delivery feature lets the user easily broadcast the message from a terminal and deliver it as SMS message to the destination as long as an Internet connection is available.

Unique Sender ID Branding
Company name or Product name can be included as the Sender ID of the SMS.

Example:

This improves branding and market awareness.

Fast Delivery
X-SMS server has the capability of supporting high capacity rate for SMS traffic.

Save Money as well as Time
Our rates are competitive and can help you save money.

High Level of Reach
With direct connections to mobile networks, we can deliver text SMS to almost all GSM mobile phone networks around the world.

Delivery Reports
Each message is tracked. X-SMS offers delivery notifications and confirmations of SMS sent to mobile phones.

Personal and Discreet
One SMS = one recipient
SMS messages are sent to individual mobile handsets where it is personal and aimed at that specific individual, allowing for compelling one-to-one communications. SMS is different from other kinds of mass media, in that it is direct and private.

Worldwide Coverage
With X-SMS, you will not be restricted to send SMS locally, rather you can send local as well as international at ONE rate! We have coverage to 365 networks worldwide.
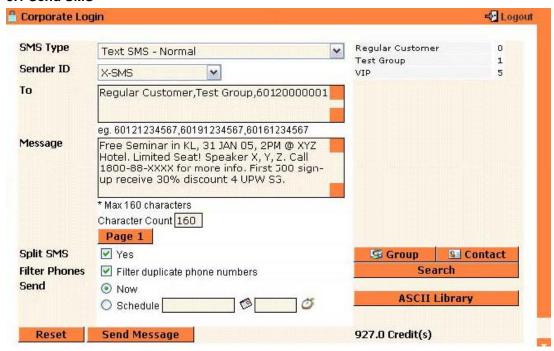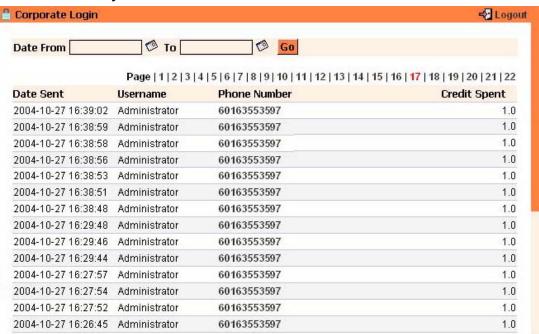
3. Sample Screen Shot

X-SMS comes with a very user-friendly online Do-It-Yourself tool. You can use it anywhere, anytime, on any PC, as long as you have Internet access.

3.1 Send SMS

3.2 Outbox History

3.3 Support Multiple Users

3.4 Personalized SMS

3.5 Unlimited Contacts and Groups

3.6 FREE 2-WAY SMS Account with unlimited Inbox

4. International Bulk SMS Pricing
We are a mobile SMS carrier and we can provide all types of SMS services worldwide to over 372 different mobile carriers. X-SMS covers 100% of European carriers and 95% of world carriers.

4.1 Account
One-time Registration	RM150, FREE 200 credits
Monthly Access Fee	FOC
Payment Term	Pre-paid

* For Malaysia and most of the Asia Pacific countries, ONE (1) SMS is ONE (1) credit.
* Credit valid for ONE (1) year and can be carried forward if top-up before expired.

4.2 SMS Top-up Credits

SMS Volume	Price (RM)
1,000 – 4,999	0.18
5,000 – 9,999	0.17
10,000 – 19,999	0.16
20,000 – 49,999	0.15
50,000 – 99,999	0.14
100,000 – 199,999	0.13
200,000 – 399,999	0.12
400,000 – 699,999	0.11
700,000 and above	Negotiable

5. System Monitoring
X-SMS provides online system monitoring reports for all SMS sent and received by our customers. Our online reports are available 24x7 for 365 days.